

# ARE POLITICS RUINING YOUR FACE?



Beauty and the ballot box: it's great to be an informed citizen and voter, but at what cost?

- Squinting at online petitions can cause unsightly creases
- Cutting down on exposure to legislation and PMQs can improve forehead smoothness
- Specialist 'Facespert' Professor Felicity Winsome offers her expertise

You may think being interested in politics is a harmless diversion from important activities like festooning your ankles with Pandora charms, making a delicious cauliflower juice blast or ironing a snazzy blouse, but it couldn't be further from the truth.

A new study conducted by a team of 'facesperts' has shown that political engagement can ruin your complexion, resulting in unsightly blemishes, general ugliness and tiny wrinkles on your FORE-HEAD.

Professor Felicity Winsome researched the effects of listening to *Today in Parliament*,

scrolling through Andrew Marr's Twitter feed or thinking about Alastair Campbell on groups of middle-aged women - and found striking results. The group of women forced to listen to political broadcasts developed - over the course of six weeks - acne, bloating and facial ticks, while those instructed to think about Alastair Campbell 'lost consciousness or turned mute.' By contrast, women in the control group - who were encouraged to look at pictures of Rufus Sewell in regency dress, think about



Is this attractive woman falling prey to the debilitating 'jigsaw face'?

Mary Berry or watch the last four minutes of *It's a Wonderful Life* - left the complexion of a Swiss vegan.

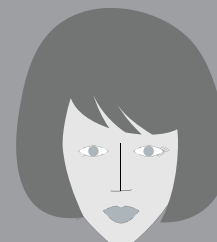
'The evidence is all there,' says Winsome. 'I see women on the tube reading that free newspaper covered in germs or browsing BBC News on their iPads, and

I want to scream "think of your face!" Worryingly, many women absorb potentially dangerous political ideas without even realising it. 'Harmless' websites filled with hilarious autocorrect fails and videos of people skidding across the kitchen floor and bashing their shins on a pedal bin frequently feature politically-charged celebrity Instagram posts. 'Women see Taylor Swift looking thin on an inflatable swan, telling them to vote, and it just escalates from there.'

The study found other superficially damaging but less serious preoccupations to include: book bothering, mild science and completing fiddly jigsaw puzzles.

## The UGLY Side of Politics

Politics face is a democratic affliction, so whether you're keen to be a ravishing right-winger or a luscious leftie you'll want to avoid the following unsightly symptoms!



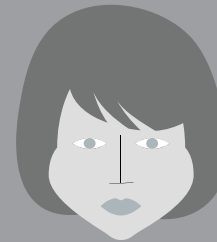
Nice, normal face



Petition Pallor



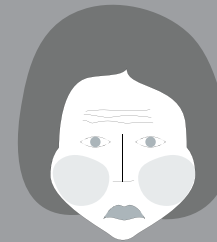
PMQ Tension



Backbench Bloat



Filibuster Fluster



Coalition Condition

You never know when your nasal cavities will be Instagrammed, Facebooked or even Twittered

Keep them radiant for their moment in the spotlight



**Nostrivita**  
Be HD selfie ready

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